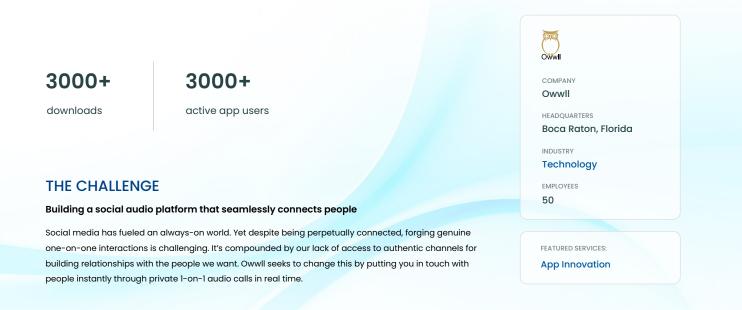# OWWLL PERSONALIZES SOCIAL INTERACTIONS WITH 1-ON-1 AUDIO CALLS

OZ helps Owwll build a social networking platform that connects people instantly through 1-on-1 audio calls, letting you call who you want, charge what you want, and connect when you want.

**CONTACT US**

## 3000+
downloads

## 3000+
active app users

**Owwll**

COMPANY
**Owwll**

HEADQUARTERS
**Boca Raton, Florida**

INDUSTRY
**Technology**

EMPLOYEES
**50**

FEATURED SERVICES:
**App Innovation**

## THE CHALLENGE

**Building a social audio platform that seamlessly connects people**

Social media has fueled an always-on world. Yet despite being perpetually connected, forging genuine one-on-one interactions is challenging. It's compounded by our lack of access to authentic channels for building relationships with the people we want. Owwll seeks to change this by putting you in touch with people instantly through private 1-on-1 audio calls in real time.

"Great work on everything—it all came out better than I could have imagined. It was only an idea and now has really come alive! I look forward to Owwll becoming the next brand everyone is talking about. Everyone I have shown this to so far has rated it a 9 or 10."

— Jason R Hill, Owwll Founder

## BUSINESS NEED

**Creating an application that facilitates an instant, private phone call between people**

Owwll needed a partner to develop a robust application that would serve as a bridge between people, professionals, social media influencers, and anyone you may perceive as inaccessible.

## HOW OZ HELPED

**OZ develops a successful application attracting 3000+ app users instantly**

Owwll engaged OZ to develop its software application platform. And because time is valuable, the app screens both the caller and person sought, ensuring value and validity that cold contacts through most other platforms or mediums simply cannot match.

To accomplish this, OZ's Solutions team took the following steps:

- Conducted an in-depth discovery phase
- Curated and demonstrated powerful user stories to help build a guiding light features list
- Developed an intelligent mobile solution by leveraging the latest Microsoft technologies
- Provided in-demand social media features such as video uploads, user profile pictures, and the ability to add social media profile links to profiles and credit card information for deposits and call payments

## IMPACT

**3000+ app downloads and over 3000 connected users**

The mobile app is a one-of-its-kind social audio platform with an integrated web admin portal that facilitates user management as well as other key operations and configurations.

Features include:

- A state-of-the-art withdrawals mechanism enabling users to withdraw earnings made through the platform
- A financial dashboard providing an overview of expenses, revenue, and profit
- Control over adding and expiring app user bonuses as well as approving/rejecting the signup requests
- Reports based on app usage such as calls, deposits, withdrawals, spending, refunds, and more
- Control over adding and removing app attributes such as categories, hobbies, and download source options

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